

## Professor Fluffy engages Primary School Children through multi-media activities.



### Professor Fluffy's Website Games

There are 5 groups of games on the website:

*Intro to HE*- introduces concepts and vocabulary of Higher Education.

*Learning Journey*- explores the different stages of education up to university and beyond.

*Medical Adventure*- explains aspects of medicine and how to become a doctor.

*Cultural Learning Journey*- Takes the young people on an adventure around the world, researching other countries and meeting role models from different cultures.

*STEMtown* – investigates Professor Fluffy's hometown while discovering how important STEM subjects (Science, Technology, Engineering and Maths) are in everyday life.



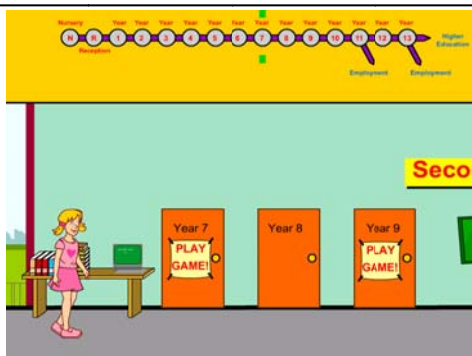
### Website Statistics

To date this year we have had:

- 9522 visitors to the website
- 292,887 page views
- An average of 30 pages/visit

We have a high number of weekend and evening use of the website.

We even had someone log in on the 25<sup>th</sup> December last year!



For more information please contact  
Andrew Abrahamson ([a.abrahamson@liv.ac.uk](mailto:a.abrahamson@liv.ac.uk))  
Pete Doyle ([pdoyle@liv.ac.uk](mailto:pdoyle@liv.ac.uk))  
<http://www.liv.ac.uk/educational-opportunities>

The following login details will be available for you to explore the website until 19<sup>th</sup> Dec 2009.

[www.professorfluffy.com](http://www.professorfluffy.com)  
username: eucunet  
password: proffluffy